

10th May 2022

shoreham
brighton road ltd

Unit 4
The Limes
Conduit Lane
Hoddesdon
EN11 8EP

Dear Sir or Madam,

Proposed Redevelopment of Frosts Garage, 69-75 Brighton Road, Shoreham-By-Sea

You will have seen that we submitted a planning application in August 2021, reference AWD/1473/21. This proposes the replacement of the existing Frosts Cars showroom with a new development of 183 apartments, ground floor commercial spaces, and new public routes and open spaces. The application was made in light of the Council's allocation of this land for development within its adopted Local Plan.

The proposals put forward with this application were developed throughout the time of Covid-19 lockdowns, in 2020 and early 2021, and it was not possible at that time to hold public exhibitions to discuss them with local people. However, we did discuss them extensively with Officers and Councillors from Adur and Worthing Councils, as well as Officers of West Sussex County Council, and other statutory bodies such as the Environment Agency. We also went through an independent Design Review process, with Design South-East, which was arranged by Adur and Worthing Council Officers.

Since submitting this planning application we have seen that there have been a number of comments from local people. We have also continued our dialogue with Council Officers, and held a further meeting with Design South-East. In light of the various comments we have received on the application proposals, we have been working with our appointed Architects and consultant team, to review the proposed drawings.

We are now writing to inform you that we will be holding a public exhibition to consult local residents and businesses on revisions to our proposals. These largely relate to changes to the buildings' appearance, and the design of the new public open spaces which would be created within the site. We will consider comments from people attending the exhibition prior to submitting revised drawings as a formal amendment to the current planning application. We wish to create an attractive and well considered development, and we would value your thoughts.

Drawings of the revised design proposals will be set out at the exhibition, which will be held on the application site (Frosts Cars, 69-75 Brighton Road, Shoreham-By-Sea, BN43 6RE), on Monday 16th May 2022, between 2pm and 7pm.

This exhibition will provide an opportunity to speak to members of the project team who have prepared the application, and also to fill in a form setting out your views. If you are not able to attend the exhibition, you can contact us by e-mail at shorehambrightonroad@wallerplanning.com, or write to us at the address above.

Yours faithfully,



Milton Nutt
Director